

propertybook insights

Monthly Sales Stats

December 2024



Average Daily Property Views:

29,500



Monthly Leads:

57,000

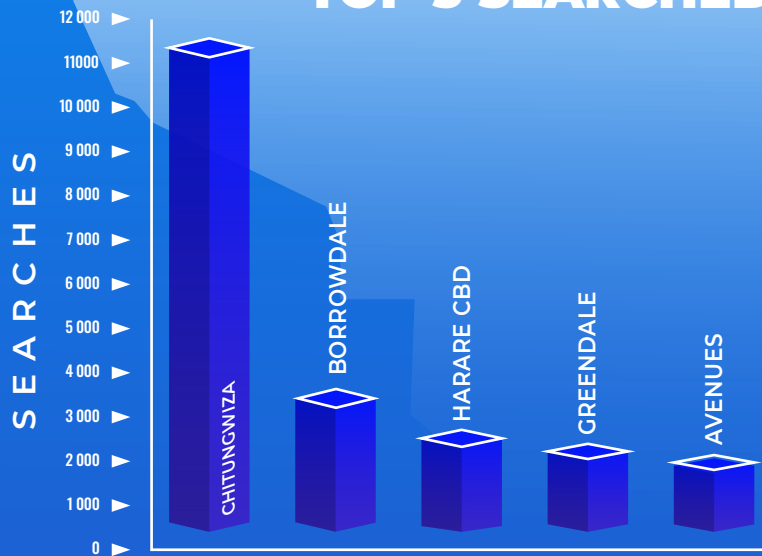


Diaspora Visitors:

48,500



TOP 5 SEARCHED LOCATIONS



CHITUNGWIZA: 11,304

BORROWDALE: 3,184

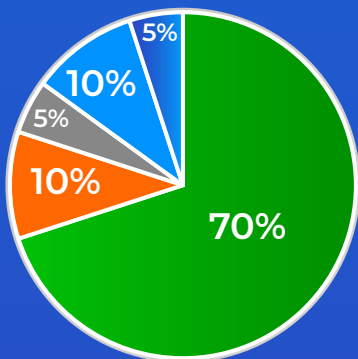
HARARE CBD: 2,592

GREENDALE: 2,298

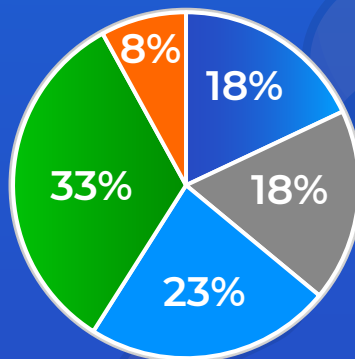
AVENUES: 1,997

SEARCHES BY PROPERTY TYPE

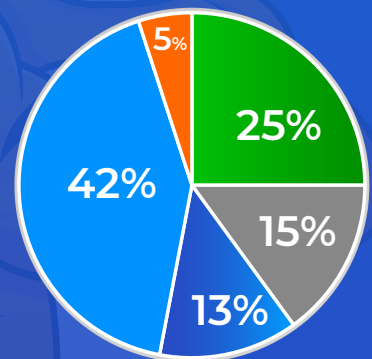
CHITUNGWIZA



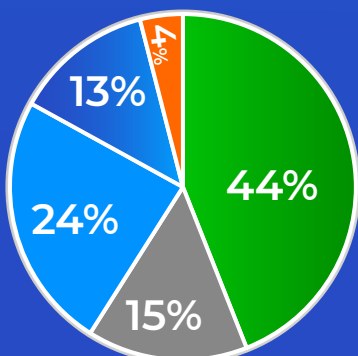
BORROWDALE



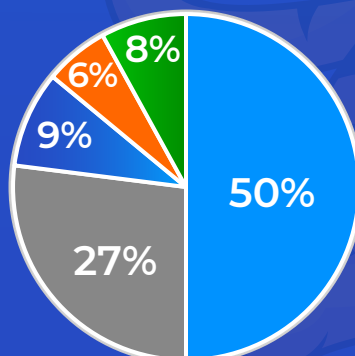
HARARE CBD



GREENDALE



AVENUES

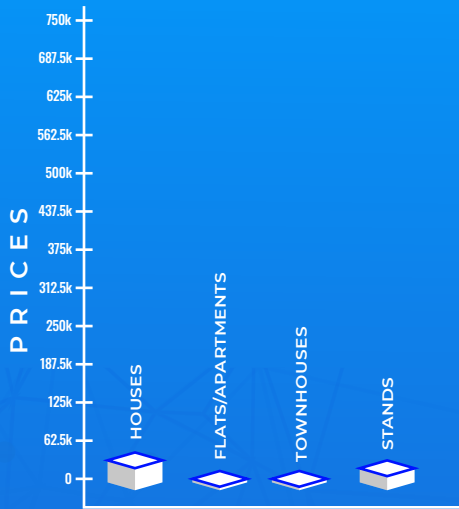


PROPERTY TYPE

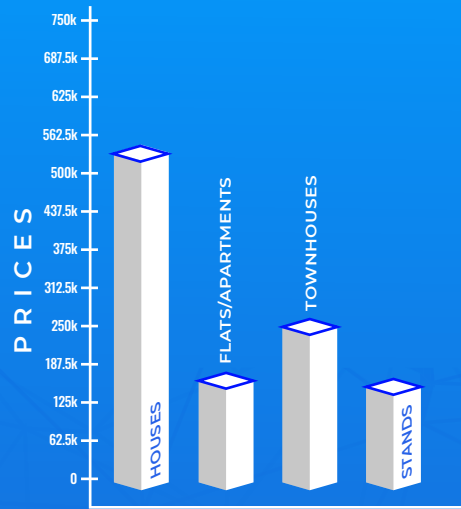
- Houses
- Flats/Apartments
- Townhouses/Clusters
- Stands/Land
- Commercial

AVERAGE PRICE BY PROPERTY TYPE

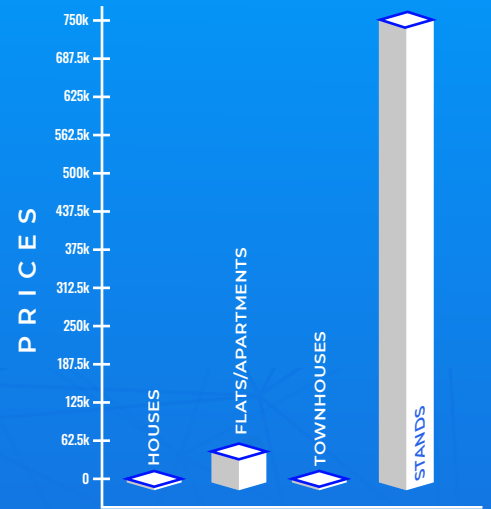
CHITUNGWIZA



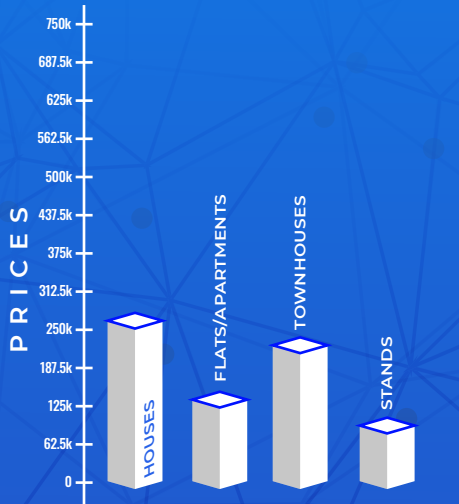
BORROWDALE



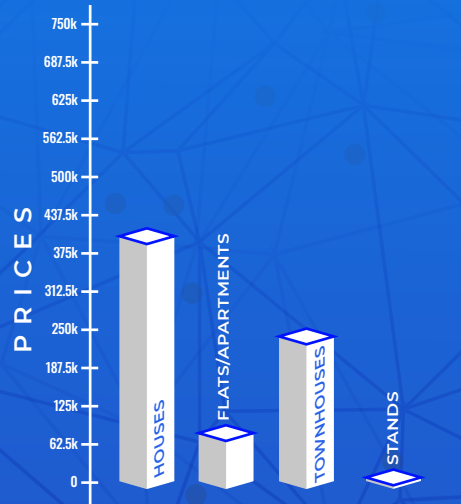
HARARE CBD



GREENDALE



AVENUES



TOP AGENCIES BY VOLUME

1. Rawson Properties: 762
2. Pam Golding Properties: 479
3. Seeff Zimbabwe: 301
4. Sky Ryan Properties: 285
5. Property Channel: 237
6. Legacy Real Estate: 195
7. Kennan Properties: 181
8. Robert Root: 178
9. Carson & Carson: 177
10. Homesforth Highlands: 166

